

Immediate Past President

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Jacqueline Clark, MPA, APR, serves as client services director at Polsinelli Shalton Flanigan Suelthaus PC. Previously she served as manager of public affairs for Hallmark Cards, Inc., where for more than 17 years she has managed the company's 50-state government relations program and served as a lobbyist in Kansas, Missouri and Connecticut. Clark also managed political action, crisis, grassroots and voter participation programs.

She is a graduate of the Public Affairs Council's executive training program and Leadership Kansas. Prior to joining Hallmark Cards, Inc., Clark managed legislative relations for Missouri State Auditor Margaret Kelly and managed retail communications for the Missouri Lottery Commission.

A senior PR professional, Clark has been a GKC PRSA member since 1991 and received her APR designation in 2002. She recently completed a term as president of the GKC PRSA chapter and also served a stint as Ethics Committee chair and was a member of the PRISM Committee.

Clark holds a master's degree with honors in public affairs from Park University's Hauptmann School of Public Affairs and a bachelor's degree with an honors designation in political science from the University of Missouri-Columbia. She has also served on several boards for chambers of commerce, education, arts, health, social service and public affairs organizations in the region. Clark's accomplishments have been honored by the Park University Hauptmann School of Public Affairs, PRSA, KC/IABC, Junior Achievement, Cystic Fibrosis, and the state and national federations of Young Republicans.